



President's Message



Mission

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

Chapter Leaders

2011 President

Kim-Marie Mullin

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2011 President-Elect

Charlotte Van der Waag

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2011 Treasurer

Kelly Campbell

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2011 Secretary

Colleen Brennan

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2011 Governors

Brooke Hackler

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Susan Stott

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Events

Midyear Meeting

May 12-15, 2011
Washington, D.C.

Leadership Academy

August 5-7 2011
Chicago, IL
Exclusive event for incoming chapter presidents.

National Conference

November 9-13 2011
Anaheim, CA

Dear Members:

2011 is here and **WE ARE READY** to move forward with a new team of leaders dedicated to bringing the New York State Chapters to the next level. Our mission is to provide membership with quality programs, relevant education, and up to date information in order to retain our current members and recruit new ones. To accomplish this, we are revamping our NYS website to make it more user-friendly, created a NYS Chapter Facebook page, and will be adding a Twitter handle. This will enable us to have a broader reach across the state and be more accessible to you and your members. Our goal is to be able to effectively articulate the benefits of membership and deliver it. We look forward to working with you to make that happen in 2011!

Here's to a productive, successful, and financially rewarding year!

Onward,

Kim-Marie

Kim-Marie Mullin, ABR, SRES, PMN, GREEN

What's New?

In 2011 Women's Council of REALTORS® decided that it was time to answer the "Are You Ready" question with conviction, commitment, and infectious enthusiasm. Check it out: <http://bit.ly/fuYGgm>



www.newyorkstatewcr.com



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Membership Renewals: It's that time of year! WCR members are positioned to stay ahead of the competition by learning about business building resources through the monthly e-newsletter, free webinars, and recorded conference sessions. We keep you current on industry trends at national and local chapter meetings, while heightening your visibility and networking opportunities through the National Referral Center, among other benefits. To renew, go to www.wcr.org.

Promote Your Business on www.wcr.org: Check out all of the useful promotional tools to further publicize your business to our powerful network of real estate professionals through banner ads and color headshot photos.

E-newsletter: Have you read January's edition of *eConnect*? As the official voice of WCR it includes profiles of the most influential women in real estate, as well as the latest practical tips and techniques on growing your business.

WCR General Membership Meeting: Special Guest Speaker: Thomas Grimes of NY Finest Speakers will join us today to discuss internet safety. Mr. Grimes is a former NY City Police Det. featured on the Today Show. He is an affiliate member of the WCR Dutchess Chapter, winning the DC Chapter 2010 **Entrepreneur of the Year** award. www.nyfinestspeakers.com

DID YOU KNOW?

WCR Region 6 is comprised of 5 states: NY, NJ, MD, PA, and DE.

JET BLUE has low fares from NY to Washington DC. Now it's easier than ever to travel to the NAR Mid-Year Meeting. See you there!

REALTOR® Magazine is giving away an iPad or \$150 gift card. Log on to www.realtor.org to enter. Good luck!

WCR offers Brokers, Owners, and Managers FREE mastermind sessions! You will hear what other brokers, owners and managers are doing to help analyze their financials and develop a plan for the future of their business. Log onto wcr.org to listen to the se prerecorded conference calls at your convenience.

ARE YOU GREEN?

If not, it's time to get on the bandwagon. GREEN is the most relevant NAR recognized designation that is sweeping the nation. Don't get left behind! For more information contact Kathi Duffy, WCR, 2011 NYS Education Chair at rele@optonline.net or log on to nyrelc.com

NEWS

NYS WCR Member Named 2011 Region 6 RVP

Past 2010 NYS WCR Chapter President, Cathy Favarro (midplaza@aol.com) was installed in at National New Orleans as 2011 Region 6 RVP CONGRATULATIONS Cathy!

New Website

We will be revamping our current website to make it more informative and user friendly. Members will soon be able to post events and stay current with local, state, and national WCR news and information. Stay tuned...

NYS WCR Chapter Facebook Page

We have created a new NYS WCR Facebook page to give members the opportunity to share information and post events. Please "like" our new page and visit regularly.

NYS WCR Chapter 2011 Sponsor

*Thank you to our sponsor: **Go Mini's Portable Storage**, supplying portable storage containers for residential and commercial use. www.gominis.com*

**We want 2011 to be NY WCR Chapter's best year yet!
So let us know if you have any questions or suggestions. We are here to assist YOU.**

Interested in submitting an article for consideration for a future newsletter or to post on our NYS website? Contact Kim-Marie Mullin: kimmarie.mullin@randrealty.com

*Women's Council of Realtors
New York State Chapter*

